



MEDIA PARTNERSHIP

PHYSICAL & VIRTUAL EXHIBITION SIMULTANEOUSLY

A 3D architectural rendering of a modern exhibition space. The scene is set on a wooden deck overlooking a body of water. Several palm trees are planted around the area. The exhibition space is divided into various sections by low walls and glass partitions. Some sections have blue neon lighting along their edges. There are several small tables and chairs scattered throughout the space. In the background, there are some buildings and more palm trees. The overall atmosphere is modern and sophisticated.

RECONNECT

The Electronics Exhibition, By the beach

Manufacturers, operators, retailers, e-tailers and distributors

Location: Athens, Greece
Date: 26th to 28th May 2021

MEDIA AND PROMOTION

MEDIA COVERAGE

Print and TV Coverage by local media and press representatives

The Exhibition will be covered widely on all social media channels with live streaming of comments during the event #Reconnect

ADVERTISING

Print advertising in local Greek & English

90%

Of the attendees would recommend Reconnect to colleagues and friends

The three day Exhibition will be promoted extensively via print and online formats, regionally and internationally:

A 3D architectural rendering of a waterfront development. In the foreground, a wooden pier with a series of white, rectangular, open-frame structures extends into a body of water. In the background, a modern building complex with white walls and dark roofs is visible, surrounded by several tall palm trees. A semi-transparent brown rectangular box is overlaid on the center of the image, containing the text "PARTNERSHIP BENEFITS" in white, bold, sans-serif capital letters.

PARTNERSHIP BENEFITS

PHYSICAL & VIRTUAL EXHIBITION SIMULTANEOUSLY

INCENTIVES

- Complimentary Hotel Accommodation (located 900 meters away from the exhibition area)
- Complimentary passes to all shows & Parties of this Event
- Complimentary transport service from & to airport

PHYSICAL & VIRTUAL EXHIBITION SIMULTANEOUSLY

BRAND INTEGRATION

- Logo and profile with full contact details on the event website
- Logo on media wall
- Media Partner listing with profile, logo and link on the official mobile application of Reconnect - available to download for all registered attendees – including the ability to communicate directly with all delegates, and access key event information.
- Gala Dinner with certificate.

PHYSICAL & VIRTUAL EXHIBITION SIMULTANEOUSLY

ADVERTISING AND PROMOTION

- Circulation of your organizational mailer (1) to Zempire opt-in email database of over 30000
- Sponsorship announcements on zempire social media platforms (+45k Followers)
- Logo inclusion in all official email campaign, major print advertising and media release template for reconnect
- Promote 1 event of the Media Partner in zempire's quarterly newsletter sent to regional and international partners

NETWORKING OPPORTUNITIES

- Delegate passes for 3 representatives from your organization for all events.
- Gala Dinner entry reserved for 3 VIPs guests from your organization

PHYSICAL & VIRTUAL EXHIBITION SIMULTANEOUSLY

ROLE OF MEDIA PARTNERS

- Promote Innovation Reconnect by Z Empire extensively in related print/digital media outlets before and during the event
- Placing the Exhibition e-banner on the company website and other related websites
- Increase the media exposure of Reconnect by Z Empire in all media channels and outlets associated with your organization to promote attendance and paper presenters
- Coverage/Conduct at least 1 interview with Z Empire, Conference speakers and/or presenters
- Promotion of the partnership news social media channels.
- Follow us on Instagram @z_empire_official
- However, the role of media partners is not restricted or limited to the above – we are interested to hear from you on alternative media partnership and reciprocal benefits. Please contact us for discussion at sales@zreconnect.com with the subject 'Media Proposal'

PHYSICAL & VIRTUAL EXHIBITION SIMULTANEOUSLY



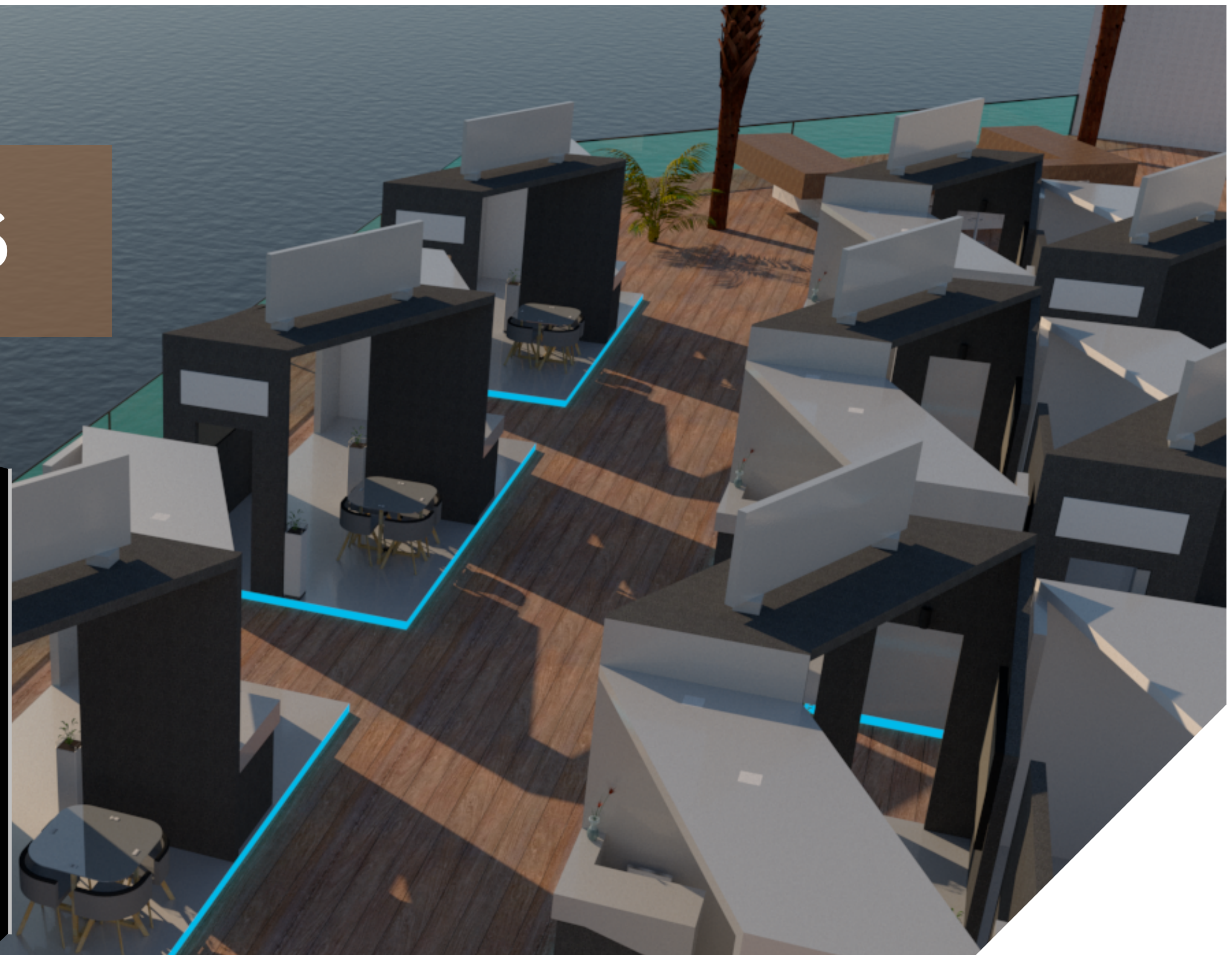
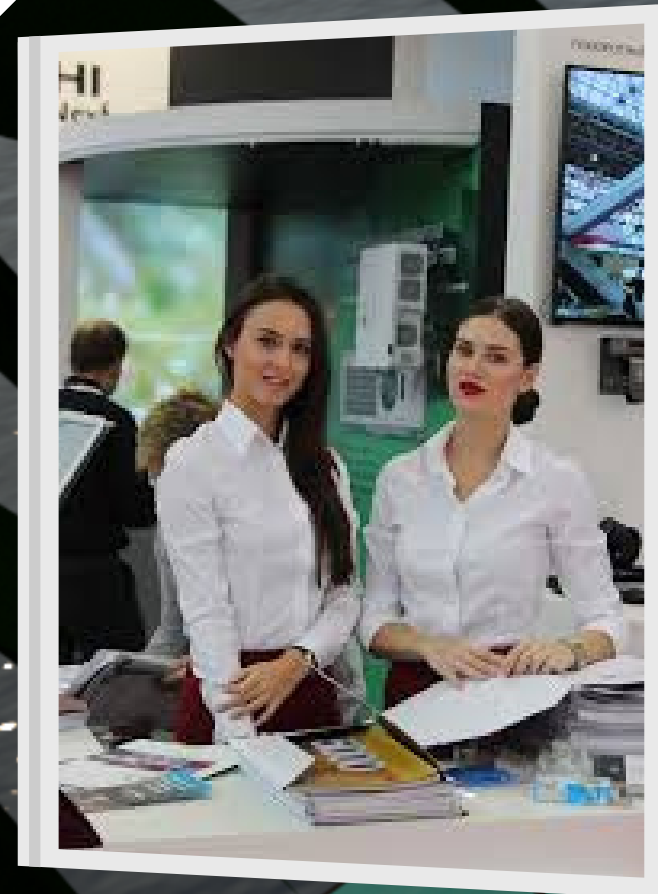
#RECONNECT

- First Electronics Exhibition ever by the beach
 - PHYSICAL & VIRTUAL EXHIBITION SIMULTANEOUSLY
 - Private meeting: Rooms, boats & Yachts available
 - Three-day long exhibition
 - Key Decision Makers from all over the world
- From Manufacturers to e-shops



PHYSICAL & VIRTUAL EXHIBITION SIMULTANEOUSLY

BOOTHS/ STANDS

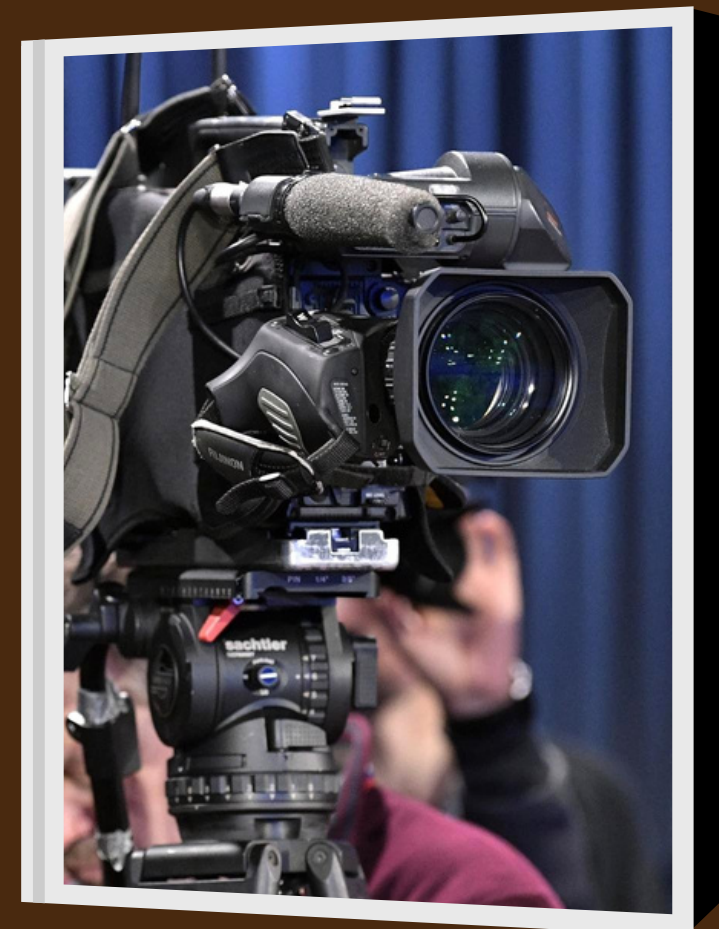


PHYSICAL & VIRTUAL EXHIBITION SIMULTANEOUSLY

BRANDS

Join #Reconnect, The Exhibition: Connect with Distributors, e-shops, retailers, operators & Brands from all over the world. As always our target is not just to sell to distributors our goal is to deliver your brand to end-users & create the right impression.

The main difference nowadays between a successful product and a failing product is more about the marketing and ability to sell it. Having the right channel of distribution to the right areas is the key to growth and success. And this is what Z-Empire is about. Connecting the key decision-makers of the industry and opening channels with marketing support and possibilities of win-win partnerships. Whether it's about expanding the brand to new markets or strengthening its presence in a given market, getting the right contacts and marketing approach is the best bet and the answer is Z-Empire.



Reconnect brings manufacturers, operators, retailers, e-tailers, and distributors together. We offer you the right marketing platform base to take your brand further.



DISTRIBUTORS

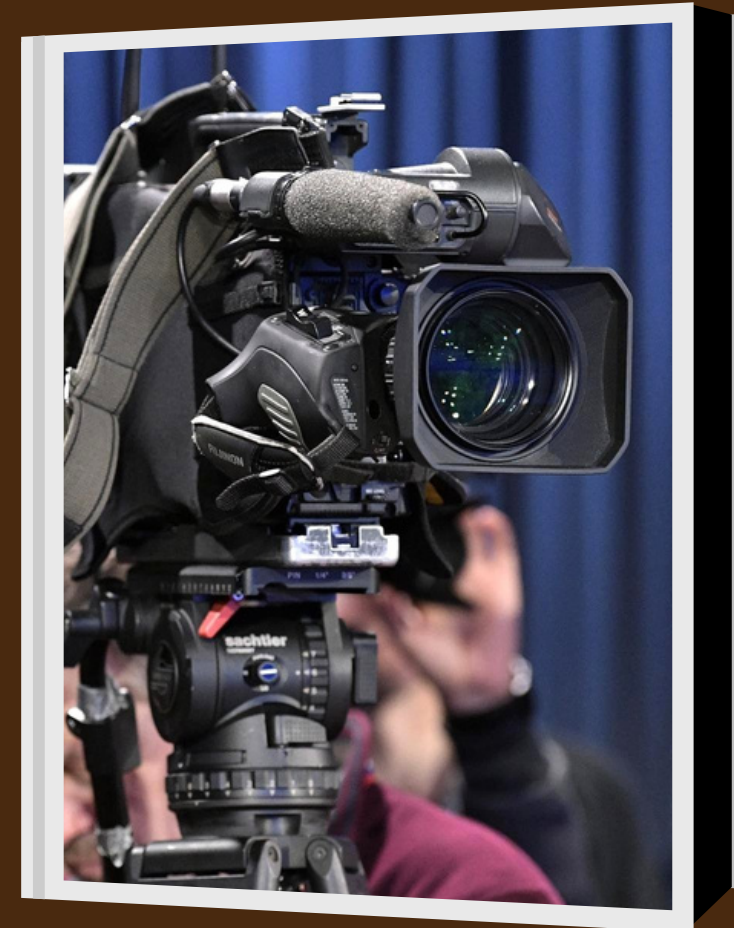
Join #Reconnect, The Exhibition: Connect with Distributors, e-shops, retailers, operators & Brands from all over the world. The way Electronic industry has been moving in the past several years made distributors position delicate as the margins are going down for most of the products, diversifying its portfolio of clients and suppliers became a necessity. At Reconnect, distributors can meet and partner with several manufacturers, Operators and retailers from across the globe. Thus, mitigating the risk of being impacted by the industry conjecture and there will be always some products to move somewhere.

What can we offer?

Introducing you right Manufacturers

Promotion of Brands in your region

Product launches



Reconnect, The Electronics Exhibition by the beach



E-TAILER/ RETAIL

Join #Reconnect, The Exhibition: Connect with Distributors, e-shops, retailers, operators & Brands from all over the world. Z-Empire guarantees finding the best suppliers, cutting the middleman and securing a comfortable margin. The cost and the supply will no longer be a problem & the focus can be shifted entirely in expanding the B2C side of the business. **We are a one-stop solution for E-shops/ retailers.**

What can we offer?

Introduction to right distributors & Manufacturers

Promotion in your region

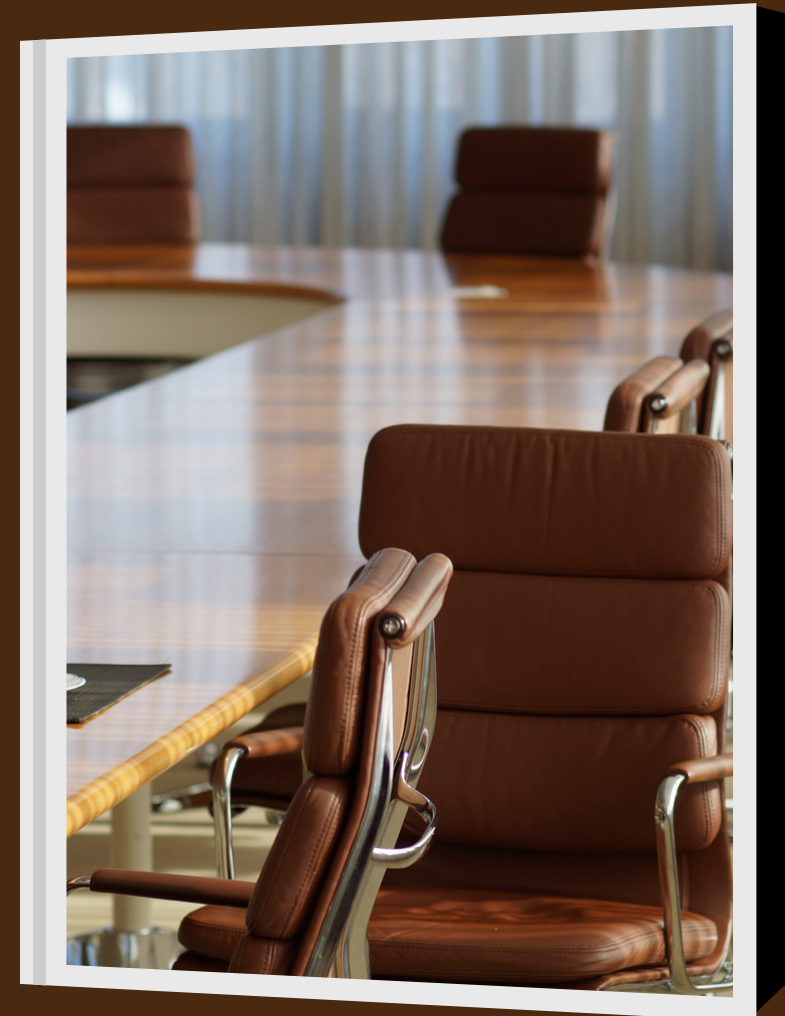
Updates on Electronics Industry



Partnering is part of our DNA.



PRIVATE MEETING BOATS OR ROOMS?



PRIVATE MEETING: ROOMS, BOATS & YACHTS AVAILABLE



SESSIONS



BUSINESS SPEED
DATING



90 SECONDS TO
IMPRESS



KEYNOTE SPEAKERS



We offer you the right marketing platform base to take your brand further.



INCENTIVES FOR

EXHIBITORS

we always give you more

RIVIERA COAST

Athens, Greece.

Booth holders will receive Below

- Complimentary stay in one of Athens 5 star hotels
- Complimentary interview from our Media partners and Z Empire staff.
- B2B website registration for 1 year
- Logo in Media wall
- Mention in press releases
- Business VIP lounge access
- Passes for all events including Gala dinner & fashion show during Exhibition

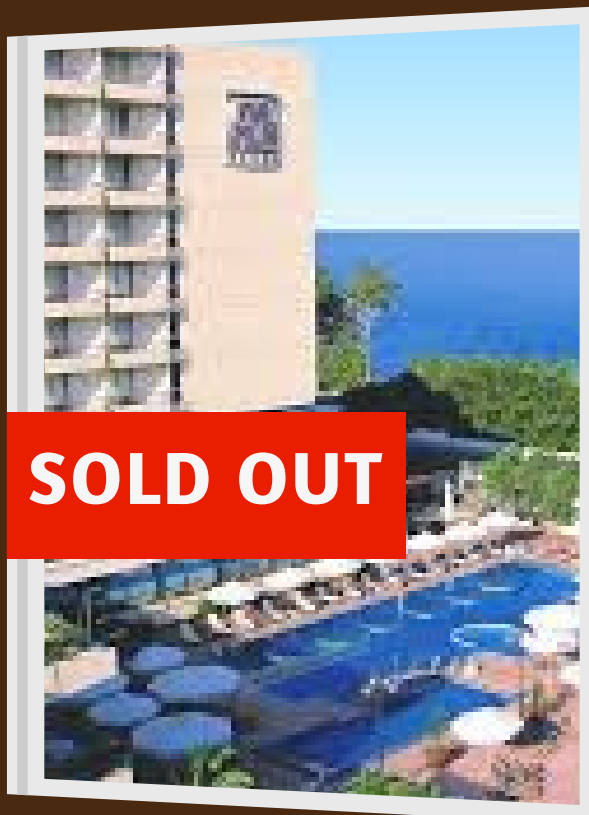
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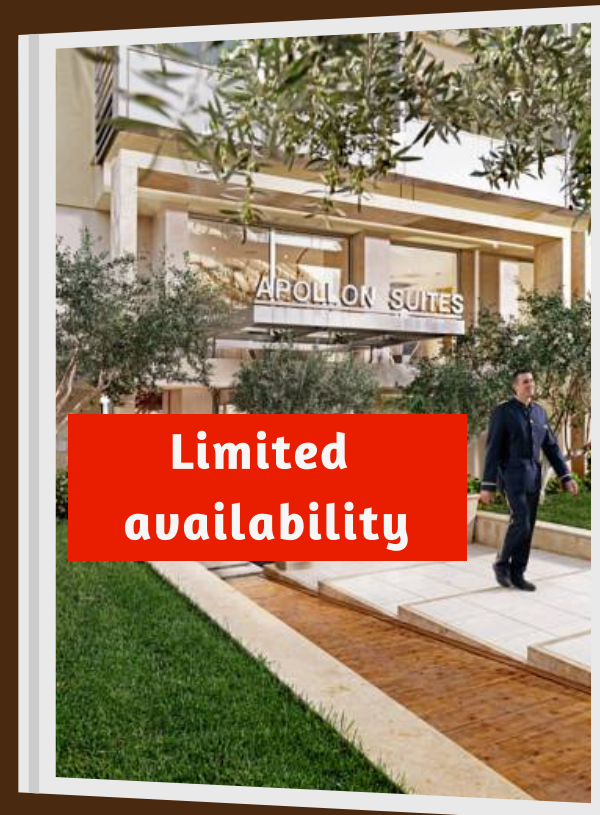
HOTELS

RIVIERA COAST
Athens, Greece.

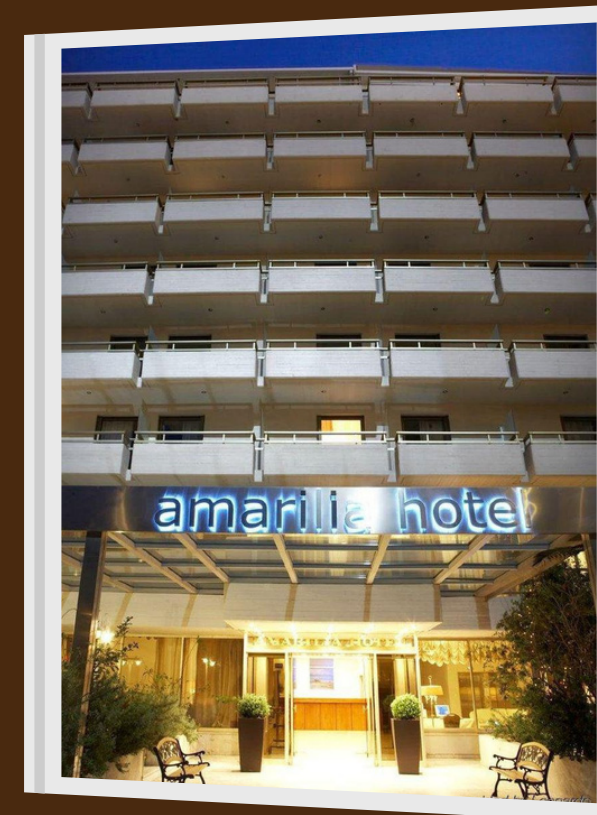
Hurry up



Divani Apollon 5*
900 METERS AWAY from
Exhibition
SOLD OUT, Z EMPIRE CLIENTS



Divani Apollon Suites 5*
900 METERS AWAY from
Exhibition
Limited availability



Amarilia Hotel 4*
900 METERS AWAY from
Exhibition
Completely booked by Z EMPIRE



The Margi Hotel 5*
Nearby Exhibition
Available

Hotels: Few of the Hotels which are 900 meters away from the Exhibition.



RECONNECT

THE ELECTRONICS EXHIBITION

BY THE BEACH

Manufacturers, operators, retailers, e-tailers and distributors

Location: Athens, Greece

Date: 26th to 28th May 2021

www.zreconnect.com | sales@zreconnect.com

Lets Reconnect in Athens

